ensono®

Making IT modernization more manageable for insurance companies

Do you have risk, exposure, loss, insured, and product data you need for analytics and AI? Do you need more secure or less expensive workloads? Do you have apps that chat back and forth? If so, **then you need a Modern, Cloud-Connected Mainframe strategy—and Ensono can help.** As you you continue your modernization journey, consider these areas to help make that process even easier:

Let data drive consumer experience

The top two reasons for customer dissatisfaction with the experience their current insurance company provides are a lack of transparency in terms of pricing, policy information and how claims and premiums are calculated **(40 percent)** and a complicated process for submitting claims **(35 percent)**.
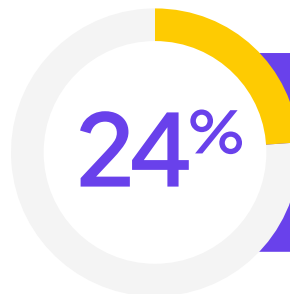
You should be leveraging your data to gain a more accurate understanding of your customers and develop highly personalized positioning and experiences that meet their unique needs and risk profile.

98% Percentage of insurance customers who want a frictionless experience from their insurance provider, letting them connect any time, any place, and through any method.
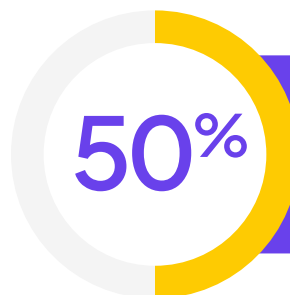
Address legacy technology

Modern platforms cost significantly less to operate compared to proprietary legacy models that have not been modernized, such as data centers.

24% Percentage of CIOs who say legacy technology—and legacy debt—is preventing them from delivering on their technical strategy.

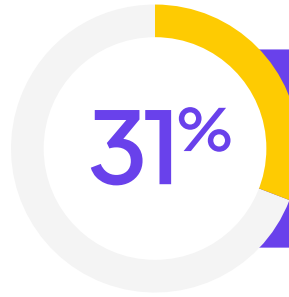## Migrate and/or modernize your mainframe

By investing in mainframe modernization and/or migration, you can reduce barriers to innovation and agility by adding new mainframe capabilities, transforming legacy code and data to run anywhere, and developing modern cross-platform applications to help you fund and propel future transformation.

50% Percentage of tech decision makers who say investing in mainframe modernization is a high priority over the next two years.

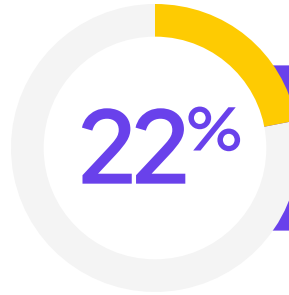## Embrace Ensono's Modern, Cloud-Connected Mainframe

For some organizations, the mainframe is critical but needs to modernize and connect to the cloud to reach its full potential and reduce latency, while others want to focus on moving workloads to the cloud completely. By using a Modern, Cloud-Connected Mainframe approach, you can remove complexity, identify and assess risks, and accelerate outcomes.

31% Percentage of tech decision makers who plan to replace legacy systems or move legacy systems to the cloud.

Consider the skills needed to maintain your modernized mainframe

By partnering with the right managed service provider, you can instead spend your time focusing on building and executing strategies that bring value to your business.
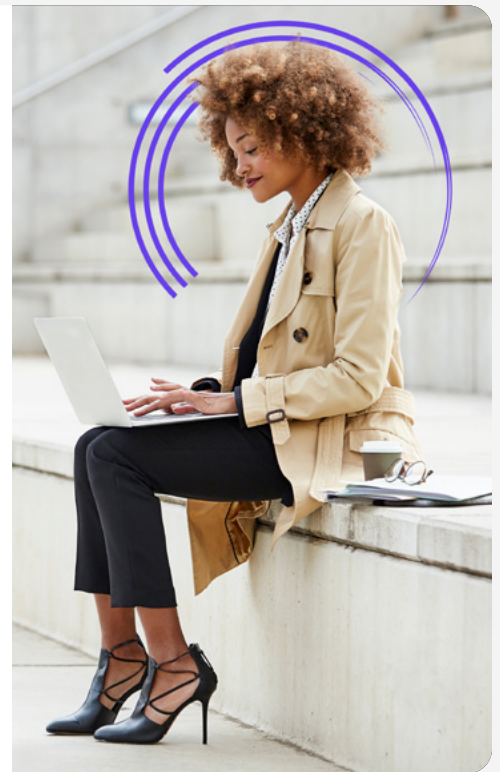
22% Percentage of tech decision makers who say insurers struggle to keep up with cloud innovation.

Ensono's expertise extends across both mainframe and cloud technologies

As an Azure Expert Managed Service Provider (MSP) and one of only eight global providers holding the AWS Mainframe Modernization Software Competency, Ensono is uniquely equipped to elevate your enterprise. Our Modern, Cloud-Connected Mainframe approach redefines integration, blending mainframe systems of record with cloud systems of engagement. This synergy not only opens new revenue streams but also enhances operational efficiency and enriches customer digital experiences. With over one million MIPS under our management, our commitment extends beyond cost savings. We navigate complexities and smoothly transition you to more efficient technologies.

Our comprehensive suite of solutions, including cloud migration and managed services, tackles legacy skill gaps and drives reinvestment into modernization and advanced cloud technologies. Ensono Flex® further empowers your journey, offering a flexible pace for modernization and migration without financial burdens. This innovative approach paves the way for AI readiness, enabling more effective data mining and accelerated, data-driven decision-making. Trust Ensono to make mainframe and cloud work in powerful harmony for your business.

Unlock the power of the cloud and transform your legacy systems into a future-proofed business.

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