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Revolutionize your retail future

Turn your pain points into power moves

In a challenging economic climate, retailers face critical decisions in technology investment. With 63% of tech decision-makers boosting spending to navigate evolving consumer behavior[1], the stakes are high. Explore how Ensono can elevate your e-commerce and supply chain management, alleviating pain points and priming your retail business for success.

E-commerce challenges

Vendor Lock-In
How can we achieve platform flexibility, whether transitioning from custom-built, monolithic on-prem systems or ready-made e-commerce platforms, to ensure seamless integration and eliminate vendor lock-in for optimized retail success?

Customer Loyalty
What strategies can we employ to ensure that our e-commerce front-end experiences keep customers coming back?

Customer Acquisition
How can we optimize the e-commerce customer experience to maximize customer acquisition and reduce cart abandonment rates?

Scalability and Availability
What steps should we take to ensure that our e-commerce platform can scale and maintain high availability to meet our growth objectives over the next 3 to 5 years?

Resource Constraints
Given our limited resources, what options are available for effectively managing our e-commerce platform, whether in-house or through third-party solutions?

Long-Term Ownership
What is the best approach to transition from third-party e-commerce solutions to in-house ownership, considering economies of scale and a timeline of more than 3 years?

Supply chain management challenges

Inventory Optimization
How can we enhance our supply chain management to optimize inventory levels, reduce carrying costs, and ensure products are in stock when customers demand them?

Demand Forecasting
What methods and tools should we implement to improve demand forecasting accuracy, enabling us to respond more effectively to changing market conditions?

Supplier Collaboration
How can we strengthen collaboration with our suppliers to streamline the supply chain, reduce lead times, and enhance product availability?

Sustainability and Ethical Sourcing
What steps can we take to align our supply chain with sustainability goals and ensure ethical sourcing practices throughout our product procurement process?

Last-Mile Delivery
How can we optimize last-mile delivery operations to reduce costs, improve delivery speed, and enhance the overall customer experience?

How Ensono can help with e-commerce

Optimize

✓ Competitive Online Presence
Optimize your e-commerce platform to create a competitive online presence by enhancing your digital quality of service and customer experience.

✓ Streamlined Operations
Achieve operational efficiency by investing in technology and processes that reduce friction in the path to launching new products or services, ensuring a quicker time-to-market.

✓ Revenue Growth
Increase sales, revenue, and brand perception by improving availability, operational management, and scalability to handle projected increases in customer traffic.

Evolve

✓ Outsourced Support
Partner with Ensono to handle support and maintenance, leveraging their expertise and scale to reduce your operational burden and costs.

✓ Accelerated Delivery
Utilize Ensono Stacks to accelerate the delivery of new e-commerce features and innovations, reducing delivery risks and increasing agility.

✓ Risk Management
Mitigate long-term vendor lock-in risks by adopting open-source technology and SaaS services, ensuring flexibility and adaptability.

Innovate

✓ Cutting-Edge Hosting
Innovate in hosting solutions by utilizing a mix of multi-tenanted SaaS services and cloud-native front-end technologies to optimize hosting costs and resource utilization.

Client success

The Gym Group	Design and build of a complete e-commerce front-end microservices website that led to a **50% improvement** in membership sales ($1.3M/pa).
Asos	Re-architecting the e-commerce platform into loosely coupled microservices to enable speed of change to meet rapidly changing market demands that led to a **245% growth of active customers** from 7.1M in 2013 to 24.5M in 2020, and **316% global revenue growth**.
ScrewFix	Design and build of MACH backend services to deliver the critical transactional e-commerce spine for the business integrating, Customer Identity (CIAM), payments, checkout and promotions into a unified user journey for **16 million active customers**.

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How Ensono can help with supply chain management

Optimize

Efficient Warehousing
Optimize your pick and pack processes within your warehouses, improving efficiency, reducing costs, and ensuring accurate order fulfillment.

Inventory Management
Optimize inventory replenishment strategies to minimize carrying costs while ensuring products are in stock when and where they are needed.

Dispatch Efficiency
Optimize dispatch operations for faster and more accurate order deliveries, enhancing customer satisfaction and optimizing last-mile logistics.

Evolve

Supplier Collaboration
Evolve your supply chain management by enhancing collaboration with suppliers to streamline processes, reduce lead times, and improve product availability.

Innovate

Sustainable Practices
Innovate in supply chain sustainability by adopting eco-friendly practices—like bundling orders with accurate delivery routes—and ensuring ethical sourcing throughout the product procurement process.

Client success

Next Warehouse Operations

Increased efficiency of communication between the Warehouse Management System (WMS) and the automated Pick and Pack platforms enabled Next to output over 150,000 items per day from one sorter conveyor, which was a **15% increase against previous peak capacity** and **70% cost savings** through reusable infrastructure automation and configurable software architecture.

ScrewFix

Advanced Modeling of the Supply Chain led to an Optimization of the Store Replenishment Network from 65% utilization to over 90% on a daily basis delivering **20% increased stock availability** at store.

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More than a partner. Your ally for better outcomes.

Expertise

Mainframe to Cloud Expertise

Ensono expertise (expert Azure MSP status) coupled with strong SaaS partnerships can help you bridge legacy systems and modern cloud-native environments, tailored to the unique needs of the retail industry.

Front-End Excellence

Ensono's deep front-end architecture capabilities ensure expert advice on optimizing the balance between service-side and client-side rendered content for a superior customer experience.

Flexibility

Adaptive & Flexible Services

In the unpredictable retail market, Ensono's client-first approach with Ensono Flex® allows you to adapt and adjust service levels as your business evolves, without penalties.

Economical Delivery

Through Ensono Stacks, we deliver cost-effective solutions, maximizing your resources and minimizing project delivery time.

Culture

Collaborative Approach

Ensono's culture of collaboration fosters seamless design cooperation between UX, designers, and developers to create retail-specific front-end experiences.

Partnership

Ensono is not just a service provider but a true ally with over 3,400+ specialized associates that embody a culture of partnership, working 24/7 as an extension of your team to co-create your future retail success.

Microsoft
Solutions Partner

Data & AI
Azure

Specialist
Kubernetes on Azure
Infra and Database Migration

Microsoft Partner
Azure Expert MSP

Microsoft

Revolutionize retail success—
act now, consult with an Ensono expert.

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