

Empowering digital transformation for insurers

The insurance industry has witnessed rapid transformation over the past few years, accelerated by the pandemic and the need to digitally innovate. According to Gartner, **58% of insurance CIOs stated that the pandemic sparked an increase in funding of digital innovation through to 2025.**

This is echoed by research from Deloitte which states that about one-third of insurance respondents expect revenues to be significantly better in 2022.

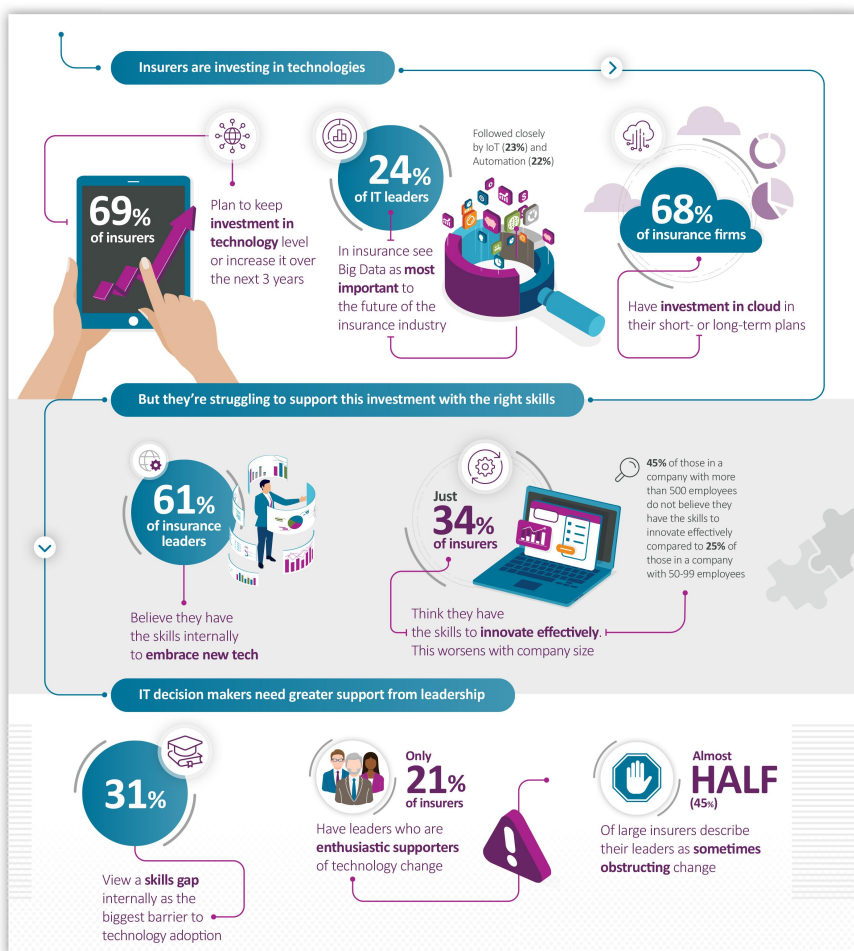
However, long before the pandemic, change was on the way. New agile and innovative entrants to the market have disrupted incumbent

organisations. Alongside this, challenges have been presented due to skills shortages, evolving consumer preferences and regulatory updates.

Investment in the right technologies to combat these challenges is the key to success for the years ahead.



Ensono recently conducted **research** which surveyed **250 IT decision makers** in the insurance industry on their current and future plans for technology investment. This discovered:



Ensono can help you battle this complex landscape and thrive in today's digitally-driven world

To learn more about how Ensono can help insurance organisations email us at info@enso^{no}.com