

# The Scoop: Tech Leaders Take On Application Modernization

As customers demand new experiences, firms must modernize apps to keep up.

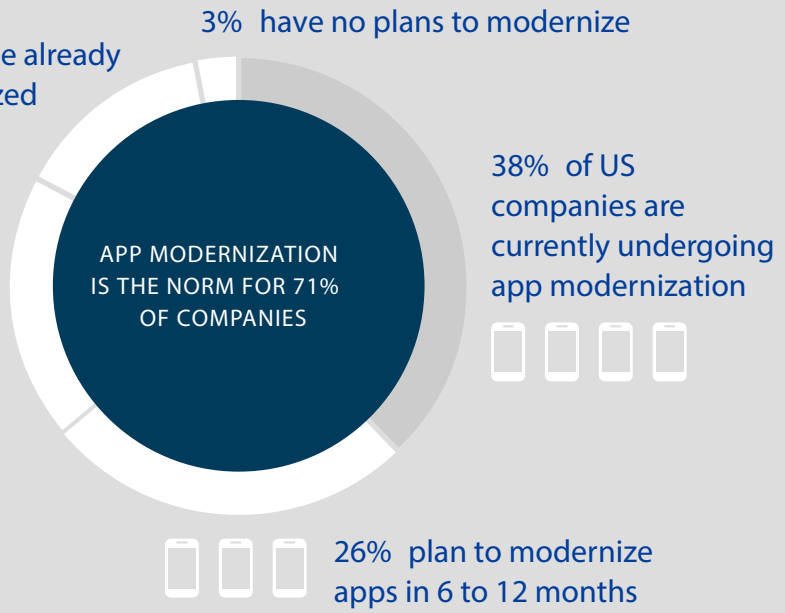
WHY MODERNIZE APPS?

Top drivers of modernizing apps

Better customer experiences

Improved flexibility

Faster response to customer demands



STEPS TO MODERNIZATION

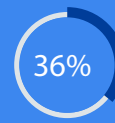
To begin the modernization process, companies take these steps first:



Align business and IT goals



Form teams that understand the old and new apps



Embrace DevOps processes

BUT THERE ARE DIFFICULTIES

While app modernization is imperative to growth, it doesn't come without its challenges.

54% Aligning business and IT modernization objectives

52% Enhancements that require potentially significant funding

41% Dependence on few in-house IT staffers who understand the system

39% Achieving consensus on which applications to modernize

Methodology: In this study, Forrester surveyed 100 US and UK director+ IT and I&O professionals responsible for application modernization and cloud migration.

Source: A commissioned study conducted by Forrester Consulting on behalf of Ensono, November 2016