<u>ensonc</u>

About the Client

Our client applies commercial data and insight to create the business intelligence used by organizations worldwide to inform strategy and decision-making.



Its success has resulted in impressive growth organically and through acquisitions.

The Challenges Faced



COMPLEX IT

environment and dispersed infrastructure (12+ data centers and global server footprint)



LEGACY

technology was absorbed into the organization following acquisitions

As a result the client was experiencing:



INFLEXIBILTY

the business was not flexible, agile or cost-effective



DEVELOPMENT

the launch of new products and services took longer, requiring more resources



We're constantly striving to drive customer value by leveraging our data, and where possible combining it with our customers' data to create new insights and capabilities to solve business problems."

The Journey



SAVE \$100 MILLION

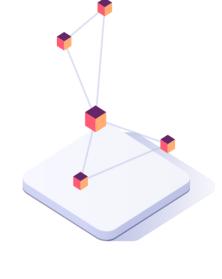
The new leadership team wanted to standardize the IT estate to acquire the agility and speed to innovate and develop new products over five years.



5 YEAR VISION

The automated deployment of virtual machines enables innovation and speed to market. Utilizing cloud-based IT allows the customer to grow – or contract – by constantly right-sizing its assets to reflect day-to-day operating requirements.





It made substantial cost savings and developed a roadmap for the IT modernization based on a cloud first strategy.

IT MODERNIZATION

Ensono solutions provided: • Cloud Transformation • Ensono Reimagine Disaster Recovery

• Data Center Consolidation Mainframe Modernization

- is a move to **ENSONO PRIVATE CLOUD**. Over the next 12 months we will:

REDUCE

At the heart of the IT transformation



center locations (2 in the US and 1 in the UK)

TRANSITION from a Capex to an Opex model, giving access to the

latest technology on a highly flexible and advantageous

the number of data centers from nine (eight in the US and one in the UK), consolidating to three new data





commercial basis

AUTOMATE Move to an automated Software-Defined Data Center

model that enables rapid deployment and centralized







outcomes, great brainstorming, great solutions."

What We Achieved Together An intentionally built infrastructure with

We didn't have to take time figuring out how to work

together, it was just a natural fit and led to great



\$10-15M savings

over five years from

Ensono Private Cloud



of the IT environment with access to live data





within one hour



THE DATA



OS upgrades





MIPS

3,000











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