

Unleash your business with Ensono Cloud Transform.

ensono | OPERATE FOR TODAY.
OPTIMIZE FOR TOMORROW.



ensono.com

A close-up, low-angle shot of the orange external tank and silver solid rocket boosters of a Space Shuttle Columbia, with the main engines visible at the bottom. The shuttle is set against a dramatic sky with white and grey clouds and a bright sunburst effect in the upper right.

An expert, pragmatic way forward

When it comes to cloud, there's no such thing as a 'typical' journey.

Every starting point is different, every challenge unique, and not every destination is clear. The only journey that matters is the one you're on.

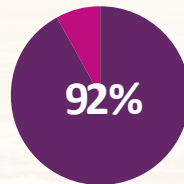
Cloud Transform is Ensono's proven approach to unleashing the power of cloud across your enterprise. Supporting you at every stage of your journey, we can help you build your overall strategy, migrate your workloads, streamline operations or take you to the next level. It's the expert support you need, whenever it's needed.

Take a pragmatic approach

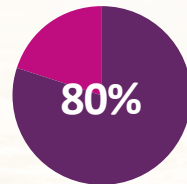
With the vast majority of organizations already utilizing cloud, the question isn't whether to move, but what to transition, how and when to do it, and what to do when it gets there.

There are no easy answers. This is a personal and bespoke journey impacted by legacy infrastructure, business priorities, levels of cloud maturity and much more.

Some enterprises will have adopted early and are struggling to manage siloed, multi-cloud environments. They need to optimize. Others are late to the party, having been restricted by governance and/or industry regulations, or are now being forced out the data center. They need to transition quick.



of enterprises have now adopted the public cloud. 81% have a multi-cloud strategy.¹



of organizations exceed cloud budget by 300% in the first 3 years.²

¹State of the Cloud Report, RightScale, 2018 ²IDG

It's important to walk before you run. Putting the wrong workloads in the wrong place will create long term business problems and increase costs. Organizations need to be pragmatic at speed.

Start with 'why?'

The cloud offers a wealth of opportunity. But whether you're beginning a strategic move or already in the cloud and transitioning more workloads or looking to optimize your environment, the first stage on any successful program starts with asking 'why?'. ←

Work with colleagues to understand why you're moving to cloud and what your key objectives are. Build a consensus around those objectives, then think about how you're going to get to the cloud, and what you plan to do once you get there.



Rationale
for Cloud

Best

Better

Good

Increased Business Agility/Flexibility

Modernize Strategic App/Service

Broader Geographic Distribution

Increased Reliability / Availability

Increased Scalability

Increased Security

Be Close to Data and Partners

Reduce Operational Complexity

Flexible Spending

Footprint Reduction

Cost Savings

Data Center Eviction

The CEO Said To



A background image of the Space Shuttle Columbia in orbit above Earth's cloud-covered surface. The shuttle is white with orange and black thermal tiles, and is angled diagonally across the frame.

Ensure impact with a repeatable framework

The complexities of transformation – migrating applications from physical servers and data centers to the cloud, managing integrations with traditional IT environments, and assuring governance and compliance – can outstrip the resources of many enterprises.

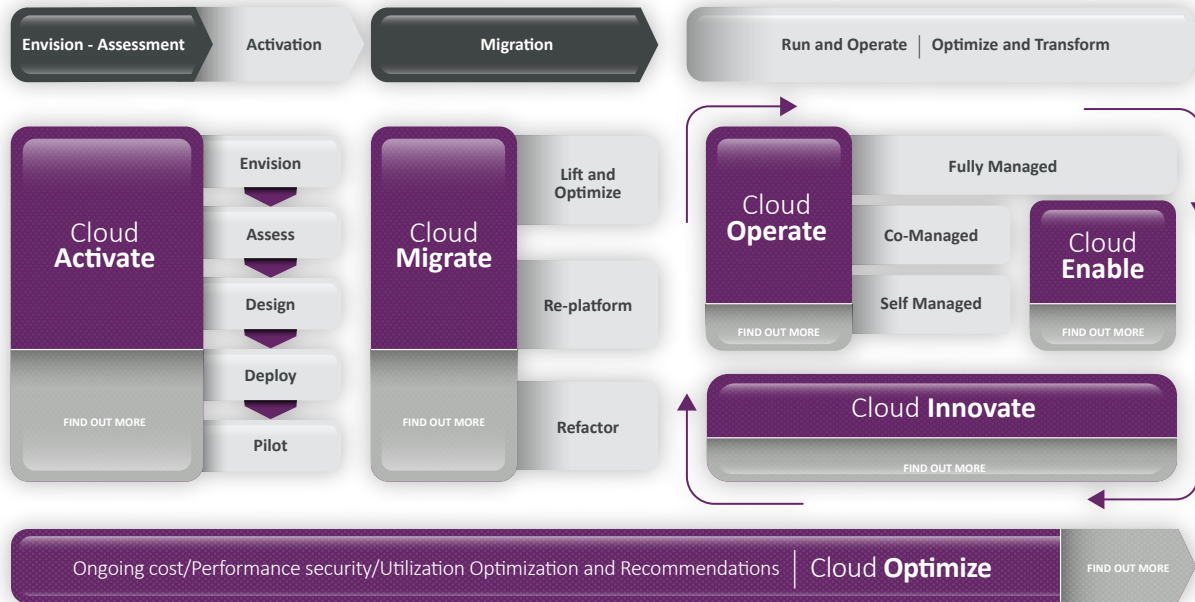
So, with your objectives defined, it's time to speak to an expert.

Having been born in the data center some 50 years ago, Ensono de-risks and accelerates digital transformation, helping enterprises realize new and exciting opportunities while keeping IT infrastructure and business applications secure and compliant.

“The partnership with Ensono was an incredible example of two teams working as one to provide the necessary resources and information to completely assess a client’s global infrastructure, prioritize workloads, and prepare both the technology and the client for cloud migration. Regular checkpoint calls, shared documentation and an open, collaborative strategy were the key assets in this successful engagement.”

Steve House, Microsoft Cloud Specialist aligned to Sonoco

Deliver on cloud promise with Ensono Cloud Transform Framework



Cloud **Activate**



Begin your journey with Cloud Activate

**Where are you now, and where
do you want to go?**

We'll workshop your business drivers, assess your cloud readiness and identify opportunities for quick wins. Then we'll design and deploy your target cloud environment, and spin up a pilot to ensure functionality and performance.

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Cloud **Migrate**



Move with confidence with Cloud Migrate

One size does not fit all.

We'll categorize your apps and workloads by complexity. Simple apps will be lifted and optimized. As complexity rises so does our level of consultancy, planning and support: all to reduce risk and ensure the smoothest path to public cloud.

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Cloud **Operate**



Meet your evolving business need with Cloud Operate

Support for every level of maturity.

We'll provide a fully-managed service in the beginning, and for as long as you need us. As you evolve, you may want to take ownership with a co-managed or self-managed model.

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Cloud **Enable**



Management made simple with Cloud Enable

Expert support for co-managed and self-managed clients.

Our tried-and-tested best practice tools and processes simplify management and ensure your teams become expert in operating and optimizing your complex environments.

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Cloud **Innovate**



Transform your business through Cloud Innovate

Drive immediate ROI for cloud investments

We'll give you access to a wide range of cloud specialists to accelerate adoption of new technologies and services, to leverage your existing investments, and to drive ongoing innovation and value.

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Cloud **Optimize**



Build on strong foundation with Cloud Optimize

Continuous improvement at every level of maturity

We'll continually review your cloud environment to keep it aligned to your business goals and budgetary needs – and to ensure it always operates with maximum performance, resilience and security.

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Ensono helps IT leaders be the catalyst for change by harnessing the power of hybrid IT to transform their businesses. We accelerate digital transformation by increasing agility and scalability through infrastructure modernization and migration to public cloud. Our broad services portfolio, from mainframe to cloud, is powered by an award-winning IT insights platform and is designed to help our clients operate for today and optimize for tomorrow.



Unleash your business potential today.

To speak to a Cloud Transform expert, please visit **Ensono.com** or email **info@ensono.com**

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